

## Big Dutchman draws interest with new technologies

Big Dutchman presented at VIV Asia in Bangkok its wide range of technologies to support all sizes of pig and poultry farms in the industry.

The extensive and well located booth was manned by a strong sales and technical team.

"One of our highlights is information-technology which corresponds with the modern livestock producers increasing demand for being informed and updated on all key functions in his production. This data can be accessed with our new "Big Farm Network", quickly and precisely," said Kim Nielsen, International Sales Manager, Asia Pacific.

"Our goal is to live up to the expectations of the market — whether it is large scale farms or small or medium sized farms. We've used this show to present our wide range of technologies to cover the whole industry," he expalined.

Mr Nielsen said he was happy with the interest generated. "Our new 'OptiSep Manure Separator' and 'Magix' exhaust air cleaner with biofilter are part of our product range developed to manage the output from an intensive production - an output which could be a burden to the environment.

"We see it as a part of our responsibility as an equipment supplier to have solutions that livestock producers are keen on, especially if they are efficient and competent farm management tools that contribute to environmental responsibility," Mr Nielsen commented.

For the pig industry, Big Dutchman introduced CallMatic, its new electronic sow feeding and management system.



Kim Nielsen, International Sales Manager, Asia Pacific.

Mr Nielsen said that while in Asia, there are yet no legislations on housing systems like there are in Europe, it is clear that the pig industry in the region is exploring solutions for managing sows in large groups.

He said they've been asked "to design farm concepts with one of our housing solutions where the sows are in groups, especially during the pregnancy period. We expect this trend to continue as many pig producers are convinced by the careful but precise management and handling this very intelligent system offers."

Among the other equipment showcased was the LeakSeek, an intelligent feed valve for Big Dutchman's Hydromix liquid feeding system. It enhances efficiency as it raises an alert when an air or water leak occurs somewhere on the system. The farm managers can then go directly to the problem without wasting time, explained Mr Nielsen.

"For big farms, normal maintenance takes time. But with LeakSeek we can reduce this to an absolute minimum and the manager can use his time more efficiently," he said.

"This year has been a good year for us. The global financial crisis has not had much impact on our operations. We see great potential now and in the coming year also," he said.